

2018 AGOA Private Sector Forum

CCA Event | Washington, DC

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Corporate Council on Africa
presents

2018 AGOA Private Sector Forum

Tuesday, July 10
9:00 a.m. – 12:30 p.m.
Washington, DC
(Location to be announced)

About the Forum

Join CCA, U.S. and African government officials, and private sector representatives to participate in discussions in support of this year's AGOA Forum theme – “Forging New Strategies for U.S.–Africa Trade and Investment.” The discussions will focus on enhancing economic prosperity for Africa and the United States and impacting the U.S. government's U.S.–Africa trade and investment agenda and policies. The AGOA Private Sector Forum Dialogue will also be an opportunity for U.S. and African business leaders to engage senior African and U.S. officials and network to build new business partnerships.

PANEL I | AGOA Success Stories

AGOA has had success in helping African countries diversify their exports to the United States. Non-oil exports to the U.S. under AGOA rose from \$1.4 billion in 2001 to \$4.3 billion in 2017 and continue to grow and diversify. Particularly, apparel and footwear, and value-added agricultural products have experienced significant growth; with exports of agriculture products from African countries to the U.S. increasing 10 percent to \$2.7 billion in 2017. This panel will examine strategies for increasing non-oil exports to the U.S. under AGOA and discuss how governments and industry can position themselves to take advantage of the remaining years of AGOA trade

preferences under current AGOA legislation (AGOA benefits are scheduled to end on September 30, 2025).

PANEL II | Future of U.S.–Africa Trade and Investment

With only 7 1/2 years left under current AGOA legislation, tougher enforcement of AGOA eligibility criteria focusing on barriers to U.S. trade, and discussions of possible reforms to GSP (on which AGOA builds), the recent issuance of a U.S. International Trade Commission (USITC) study on U.S.–Africa trade (including trade prospects with 7 African nations) which was requested by the Trump Administration, and announced plans to launch negotiation of a free trade agreement (FTA) with at least one African nation in the near future, this is a critical time to discuss the future of the U.S.–Africa trade and investment relationship. This session will focus on how the USG, African governments, and private stakeholders can work together to build on AGOA towards a mutually beneficial trade and investment relationship that goes beyond AGOA's unilateral trade preferences.

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